The 100 Black Men of Prince George's County, Inc.

Mentoring, Education, Health & Wellness, Economic Empowerment

WHAT THEY SEE IS WHAT THEY'LL BE ®

OUR HISTORY

The 100 Black Men of Prince George's County, Inc. chapter was established in 2012, however, our legacy has spanned more than half a century. The overall concept and work of the 100 began in 1963 with New York City being our Founding Chapter. In 1986 the organization officially incorporated as the 100 Black Men of America, Inc., with our World Headquarters in Atlanta, GA. Over this 50+ year duration we have developed a strong and consistent track record of impactful outcomes through our core service delivery of mentoring.

The 2017 – 2020 National Board of Directors, Committee Chairmen and Chapter Presidents



THE 100 BLACK MEN OF PRINCE GEORGE'S COUNTY, INC. "REAL MEN GIVING REAL TIME"



MEMBERSHIP ROSTER OF THE 100 BLACK MEN OF PRINCE GEORGE'S COUNTY, INC.

Emerick A. Peace – President

President Emerick is the Operating Partner of Keller Williams Preferred Properties (KWPP) a Prince George's County based real estate firm with more than 580 associates. Keller Williams Preferred Properties is the #1 real estate brokerage in the county and KWPP's operational footprint runs throughout the Baltimore and Washington DC Metropolitan Areas. He is a member of the National Association of Real Estate Brokers (NAREB) and one of the only 100 certified ONE Thing Book Workshop facilitators in the world.

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Kent Alford Treasurer; Corporate Systems Director of Behavioral Health, University of Maryland Capital Region
                                  Ralph Bazilio, CPA Chief Executive Officer, Bazilio Cobb Associates
                               Jabar Brown, Engineer, District of Columbia Department of Public Works
                      Everett Browning, PMP Vice President of Mentoring; Senior Vice President Analygence, Inc.
                               Rev. Wayne Bumbry Ecumenical Advisor; Pastor Le Droit Baptist Church
                  Dr. Lamont T. Bunyon, Vice President of Operations; Founder and Clinical Director, Special Eye Care
                               Mark Cochrane Boys Read Club Coordinator; Retired Program Manager,
                                      Intelligence Officer U.S. Department of Homeland Security
                     Wayne M. Collier Education Chair; Electronics Engineer, Defense Systems Information Agency
                         Brandon Cooper, J.D. At-Large Director; Consultant Government and Public Relations
                               Algernon Corbett, Ph.D Deputy Treasurer and Project SOAR Coordinator;
                                          Independent Researcher Educational Technology
                         Jamar Creech, Esq. General Counsel; Managing Partner Diversified Law Group, LLC
                         Dwight Ferguson Founder and Chief Operating Officer, Ferguson Financial Group LLC
                                      Alang Geh Emergency Room Nurse, Mercy Medical Center
                    Darren Gibson Business100 Coordinator; Managing Broker & CEO The Real Estate Experts, LLC
Michael A. Graham 100 BMOA National Chairman, Marketing & Communications; Chapter Chairman Marketing, Media and Public Relations
                     100 Pathways to Success Coordinator; Co-Owner/Executive Vice President Heart & Soul Media
                           Doran Gresham, Ed.D Mentoring Chair; Professor George Washington University
                                 Jason Harris Silicon 100 Coordinator; Computer Engineer EATON, Inc.
                                  John L. Huggins, Jr., MBA, PMP President Broadband Connect LLC
                                 Fred Jones Deputy Secretary; Specialist Department of Transportation
                                     Jermaine Jordan Security Manager A30-K Security Manager
                         Jude Joseph Secretary; Cybersecurity III/Information Systems Security Manager CACI
                       Walter R. Kirkland Immediate Past President; Vice President RILEY/BRIDGEFORTH, LLC
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Mike "Geronimo" Lanier, PMP Executive Vice President; Project Director/Electrical Engineer US Army Corps of Engineers, Medical Facilities Center of Expertise

Hon. Johnathan M. Medlock Saturday Leadership Academy Coordinator; Deputy Mayor, City of District Heights, Maryland
Ken Middleton CTS Litigation Support Administrative Assistant US Department of Justice
Sifiso Mkhize, MBA Financial Secretary; Contract Specialist Department of Defense
Chris Nickerson Counter Intelligence Operations Technician, US Department of Defense

Dr. Larry Phillips, Parliamentarian; Retired NASA GSFC System Engineering CEMA: Cost Estimating, Modeling and Analysis Fareed Singletary, ITIL At-Large Director & Membership Chair; Critical Incident Manager Axaita Coating Systems Steve Taylor, Fund Development & Economic Empowerment Chair; Owner, Family Choice Healthcare Frank Thornton Organizational Specialist, National Education Association

Shomari White MBA Associate Vice President, Foundation Business Operations Children's National Medical Center Lorenzo M. Wooten, Jr. Hands on Banking Coordinator, Managing Director, The Wooten Group Hon. Isaac "Ike" Trouth, III, Ph.D. City Council Member, City of Bowie

Troy A. Waller, Ed.D. LPC Adjunct Professor of Forensic Psychology, The Chicago School of Professional Psychology Julius Ware II Historian; Chief Operating Officer, Julius Rosenwald Ware and Associates LLC Charles Wheeler IV, Ph.D. At-Large Director, Chief Technology Officer Five Star Consulting Group Cedron Williams; CCRP Clinical Research Scientist, The Johns Hopkins University School of Medicine

Members In Memoriam

Hon. William D. Missouri, J.D.

Chief and Administrative Judge (RET)
Maryland's Seventh Judicial Circuit
Sunrise: September 4, 1940 - Sunset: November 21, 2017

100 BLACK MEN OF PRINCE GEORGE'S COUNTY, INC.

MISSION STATEMENT

The 100 Black Men of Prince George's County, Inc. strives to provide caring and transformative leadership and mentoring guidance that encourages, engages and challenges African-American youth and young adults to exceed their personal expectations.





WHAT WE DO

Mentoring is the platform the 100 uses to deliver our programs.

"Four for the Future" represents the four areas in which the 100 delivers our core programmatic initiatives. These program focus areas are designed to inspire youth, their families and members from the communities in which they live to develop self-reliance, achieve immediate and long-term goals and to strive for excellence in the following areas: Mentoring, Education, Health & Wellness, and Economic Empowerment.

THE "FOUR FOR THE **FUTURE**" PILLARS OF THE 100 BLACK MEN OF PRINCE GEORGE'S COUNTY, INC.

MENTORING

The cultivation of our next generation of leaders is a worthwhile investment. The 100 continues to prepare youth and young adults who can lead the way and become the next generation of global leaders. The future of our organization and our country lies in the ability to develop a pipeline of talented, courageous and effective leaders who can take up the mantle and take on the challenges that lie ahead. Many of the members in our network of 100 Black Men Chapters are leaders of other organizations on local, regional and national levels. These men serve as trailblazers and role models for the youth of today who will assume their positions tomorrow. By example and through leadership training, our members work tirelessly to help empower mentees to build character and create hope, aspirations, plans, and futures. Our motto, "What They See Is What They'll Be®" is epitomized in the servant leadership of our members.

EDUCATION

Education is the key to opportunity and is embedded in the mission of our organization. The 100 has been mentoring African American youth for more than 50 years and knows the importance of education to one's life trajectory and the ability to achieve dreams. Although segregation in the U.S. ended over 50 years ago, significant inequities in public education still exist today. We consider the transformation of education as one of the critical civil rights issues of our time; and staunchly believe that all youth, regardless of race and socioeconomic status, must have access to quality education to become ready to compete in a global society. Knowledge is power if you have access to it and can properly apply it.

THE "FOUR FOR THE **FUTURE**" PILLARS OF THE 100 BLACK MEN OF PRINCE GEORGE'S COUNTY, INC.

HEALTH AND WELLNESS

The 100 focuses on the well-being of the whole person: physical, emotional, psychological, and spiritual through initiatives that: 1) raise awareness of health disparities and solutions; and 2) provide access to health care and wellness information that promote behavioral changes that result in healthier lifestyles, good nutrition, regular physical activity, and full ownership of one's health. At the national and local level, our organization partners with corporations, foundations and other nonprofit organizations to promote preventative health strategies and provide education on prevalent diseases that negatively impact African Americans. Through these partnerships, The 100 delivers health education programs in hundreds of communities annually. Healthy children can become healthy adults; and healthy adults contribute to the overall health of our communities.

ECONOMIC EMPOWERMENT

The 100 Black Men of Prince George's, Inc. County considers economic empowerment necessary for creating just societies around the world. The 100 defines economic empowerment as the ability to be self-determined in creating dreams, pursuing them and ultimately perpetuating them by establishing the mechanisms to sustain generational wealth. Our program initiatives promote generational economic self-sufficiency through financial literacy, family wealth building, and entrepreneurship.

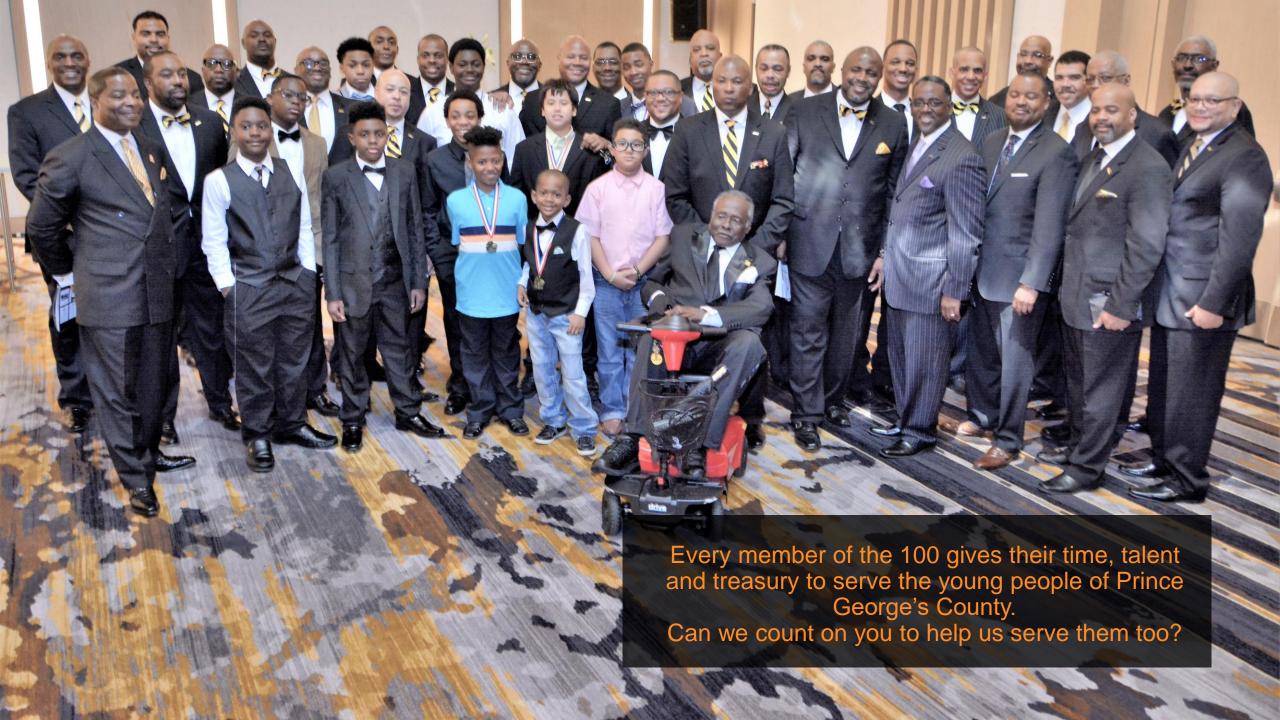
The words of Dr. Martin Luther King, Jr. resonate as profoundly today as they did in 1967 when he declared, "The dignity of the individual will flourish when the decisions concerning his life are in his own hands; when he has the means to seek self-improvement." The 100 fosters the ability of its mentees and members to be self-determined in creating dreams, pursuing them and ultimately perpetuating those dreams and aspirations by establishing the mechanisms to sustain generational wealth. Through comprehensive curricula and training opportunities, our organization works diligently to promote economic self-sufficiency and break the cycle of generational debt. Our economic empowerment programs and initiatives foster financial literacy, career development, financial planning, investment management, and fiscal responsibility at an early age.

MENTORING THE 100 WAY

Mentoring is the cornerstone of 100 Black Men of Prince George's County, Inc. Behind every fact is a face. Behind every statistic is a story. Behind every catch phrase is a young person whose future will be lost if something is not done immediately to change his or her reality. We operate mentoring programs that seek to change the trajectory of our youth. Research confirms that quality mentor relationships have powerful positive effects on young people in a variety of personal, academic, and career situations. Ultimately, mentoring connects a young person to personal growth and development, and social and economic opportunity. Yet, according to the National Mentoring Partnership, it is projected that 16 million young people, including 9 million at-risk young people, will reach adulthood without connecting with a mentor of any kind.

The Programs Of The 100 Black Men Of Prince George's County, Inc.

100 PATHWAYS TO SUCCESS PROGRAM 100 SATURDAY LEADERSHIP ACADEMY 100WAY GOLF PROGRAM SILICON100 INITIATIVE PROJECT S.O.A.R. 100 HANDS ON BANKING ONE ON ONE MENTORING **BOYS READ CLUB** 5K WALK/RUN EVENT FOR MENTAL HEALTH **AWARENESS** 100 EYES ON HEALTH EVENT 100 FIELD TRIPS WITH OUR MENTEES



2019 100 BLACK MEN OF PRINCE GEORGE'S COUNTY BRUNCH OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES

In addition to supporting our life changing work as mentors, your financial support of our 501(c)(3) non-profit will allow your brand to be promoted alongside our various community events held each year. These events serve as extensions of our mentoring efforts and have become community staples supported by thousands of area residents each year. Read below to learn more about our event sponsorship opportunities. We look forward to having you support our mission of empowering our community through service to others.

- 1. Community Brunch (May 2019) Our Annual Community Brunch serves as our primary fundraising event and a platform to present our 100Way Awards. These awards acknowledge the contributions of public and private individuals, corporations, government entities, and other non-profit organizations that support our mentoring mission. Past honorees include Actor and Philanthropist Lamman Rucker, Maryland Lt. Governor Boyd Rutherford, Prince George's County Executive Rushern Baker, Howard University President Wayne K. Frederick, Prince George's Community College President Dr. Charlene Dukes, and other community leaders who share our passion for mentoring.
- 2. 5k Walk and Run (June 2019) According to the Centers for Disease Control (CDC), the number one cause of death for all Americans is heart disease and the American Heart Association reports that the simplest, positive change you can make to improve your heart's health is to start walking! That is why our health and wellness team hosts our annual 5k Walk and Run event. In addition to helping to improve the heart health of participants, this event also focuses on bringing awareness to mental health disorders. This event helps promote healthy living in the community, one step at a time.
- 3. 100 Eyes on Health (September 2019) In partnership with the City of District Heights, our 100 Eyes on Health Fair is our way of demonstrating our commitment to supporting the health and wellness of Prince George's County residents. This free, all day festival includes, activities and vendor tables that promote healthy living, including diabetes screenings, cholesterol screenings, blood pressure screenings, complimentary gym memberships, yoga demonstrations, and other activities to educate the community on how to achieve healthy lifestyles.
- 4. 100Way Golf Event (October 2019) Our 100Way Golf Event is not a traditional golf tournament but an extension of our golf mentoring program. We embed our emerging golfers into foursomes with our attendees and play just nine holes that will be preceded with a swing clinic led by a PGA professional. An instant hit with our donors, the 100Way Golf Event allows our supporters to interact directly with the youth we serve and witness firsthand the impact our mentoring has on young people. At the end of the event is an awards ceremony where we acknowledge the golfing skills of our mentees and our attendees.
- 5. Holiday Party (December 2019) Its never too early to begin thinking about the holidays. Our Annual Holiday Party has become a community staple during the holiday season and each year we fill the Historic Newton White Mansion in Mitchellville, Maryland with hundreds of our strongest community supporters. Dressed to impress, our community supporters attend this event to fellowship with friends and special guests, support our chosen holiday-themed charitable cause, and learn about our nonprofit's plans for the upcoming year. Now that's a party with a purpose!

We are seeking corporate partners that share our passion for empowering the next generation of community leaders.

Please see below our sponsorship packages. If you would like to discuss developing a custom sponsorship package that fits the budget and needs of your organization, including in-kind donation of products or services, please contact Steve Taylor staylor@100princegeorges.org or 240-417-8619.

TITLE SPONSOR—\$20,000 (ONE AVAILABLE)

- Company branding on all five (5) events including logo on all promotional materials for the events
- Back cover advertisement in Annual Brunch booklet, Golf Event Score card,
 and Holiday Party program booklet
- Prime logo placement on event banners displayed during all five (5) events
- Prime logo placement on <u>www.100princegeorges.org</u> wesite for twelve (12) months
- Four (4) prominently located tables during our Annual Brunch, twelve
- (12) slots for our 100Way Golf Event, and two (2) prominently located tables during our Annual Holiday party
- Recognition as Title Sponsor during all five (5) events from chapter President
- Two (2) minute speaking opportunity at each event
- One prominently located vendor table at each event
- One item or advertisement placed in attendee gift bags

VIP RECEPTION SPONSOR—\$10,000 (ONE AVAILABLE)

- Branding of VIP reception during our Annual Brunch and company/organization logo included on all promotional materials for all five (5) events
- Inside front cover advertisement in Annual Brunch and Holiday Party program booklet

- Prime logo placement on event banner displayed during event
- Prime logo placement on www.100princegeorges.org website
- Three (3) prominently located tables (including ten VIP tickets) to our Annual Brunch, six (6) slots for our 100Way Golf Event, and ten (10) tickets to our Holiday Party
- Recognition as sponsor during event from chapter President
- One prominently located vendor table

COMMUNITY CIRCLE SPONSOR—\$5,000

- Logo included on all promotional materials for our Annual Brunch and two (2) additional events of your choice.
- Full page advertisement in program booklet for our Annual Brunch
- Prime logo placement on event banner displayed during our Annual Brunch and two (2) additional events of your choice
- Prime logo placement on www.100princegeorges.org website
- Two prominently located tables during our Annual Brunch (including five VIP tickets), three (3) slots for our 100Way Golf Event, and five (5) tickets to our Holiday Party
- Recognition as sponsor from chapter President during all events selected in this package
- One prominently located vendor table at Annual Brunch

SUPPORTER SPONSOR—\$2,500

- Logo placement on event banner displayed during all events
- Full page advertisement in Brunch program booklet
- One prominently located table during Annual Brunch (including two VIP tickets)

PROGRAM ADVERTISEMENTS (COLOR)

Full Page - \$500 1/2 Page - \$250

1/4 Page - \$175 Business Card Ad - \$125

VENDOR TABLE - \$500

100 Black Men of Prince George's County, Inc. is a 501(c)(3) nonprofit organization.





For more information on sponsorship of the 100 Black Men of Prince George's County, Inc.

Contact: Steve Taylor, Chairman – Fund Development Committee

staylor@100princegeorges.org

240-417-8619

Or

Walter Kirkland, Vice Chairman – Fund Development Committee

wkirkland@100princegeorges.org

240-535-3346

